## MINUTES OF THE FEBRUARY 6, 2017 MEETING OF THE MORTON GROVE APPEARANCE COMMISSION RICHARD T FLICKINGER MUNICIPAL CENTER 6101 CAPULINA AVENUE, MORTON GROVE, IL 60053

Dursuant to proper notice in accordance with the Open Meetings Act, the regular meeting of the

Pursuant to proper notice in accordance with the Open Meetings Act, the regular meeting of the
Appearance Commission was called to order at 7:00 pm by Chairperson Zimmer, who led the
assemblage in the Pledge of Allegiance. Secretary Sopkin called the roll. In attendance were:

Members of the Commission	Present:
B. Zim	mer (Chairperson
P. Min	X
M. Ing	ram
D. Mar	nno
D. Hed	lrick
R. Bloo	ck

Members of the Commission absent:

None

Village Staff Present:

D. Argumedo, Zoning Administrator/Land Use Planner/Staff Liaison

J. Komorowski, Building Official

R. Minx, Trustee

Chp Zimmer now announced the first order of business which was the approval of the minutes of the January 4, 2017 meeting.

Cmsr Block moved to approve the January 4, 2017 minutes as presented. The motion was seconded by Cmsr Manno. Secretary Sopkin called the roll. The vote was as follows:

Ingram	Aye	Block	Aye
Hedrick	Aye	Manno	Aye
Minx	Aye		

Chp Zimmer moved on to the next agenda item, Appearance Case AC 17-02, U-Spy Store, Mr. Perry Myers, 5627 Dempster Street, Requesting Approval of a Waiver to Minimum Street Frontage Requirement for a 10' High Pylon Sign at 5627 Dempster Street. Perry Myers, Owner, was present.

Mr. Myers started off by saying that they moved from their Skokie location where they rented space to this location in Morton Grove, but their sales have declined due to the poor visibility with the building set-back and lack of signage. Their location is obstructed by the businesses on either side, and they were hoping to put up a sign for better visibility for east-west traffic on Dempster Street.

Chp Zimmer read a statement he prepared, as follows:

"I recognize that wall signage will do you no good because such signs cannot be seen from the street as you are hemmed in. Therefore, I propose that you use your free-standing sign for identification purposes only in lieu of wall signage. This is a fairness issue as no wall signs may incorporate electronic messaging. Your advantage with a free-standing sign is that your

identity will be seen by east and westbound traffic, something that wall signs are not designed to provide. We have the responsibility to protect the ordinance, which we take very seriously."

Chp Zimmer also noted that this location is rather close to the intersection at Dempster and Central, and a message board might cause some issue with the traffic trying to read the message on the sign. Cmsr Block agreed with Chp Zimmer's statement that it should reflect the identity of the business, but that it was definitely too close to the intersection for a message board.

Mr. Myers understood, but said that the flashing sign and looping was not his intent, but rather to be able to advertise the second business name (Pro Video Security is their main business – U-Spy Store is their retail), and this would potentially only change once a day or so. Chp Zimmer said there was no reason they could not put both business names on this sign, but rejected the idea of a message board.

Cmsr Block moved to approve **Appearance Case AC 17-02, U-Spy Store, 5627 Dempster Street,** as presented with the removal of the message board. The size and location are fine, and although it would not be electronic, it would be acceptable to be illuminated. The motion was seconded by Cmsr Minx.

Secretary Sopkin called the roll. The vote was as follows:

Ingram	Aye	Block	Aye	
Hedrick	Aye	Manno	Aye	
Minx	Aye			

Chp Zimmer moved on to the next agenda item, <u>Appearance Case AC 17-03, Gail's Carriage Grove, 9300 Waukegan Road, Requesting Approval to Reface an Existing Non-Conforming Monument Sign at 9300 Waukegan Road.</u>

Danny Konovalchik, DK Signs & Graphics, Inc., was present.

Mr. Konovalchik said that they had already replaced the panels from the previous business to the current business owner, and the size remained the same.

Chp Zimmer said that customarily, sign changes would have required approval from the Appearance Commission before installation. He also noted that he did not see any issue with this sign, as they were entitled to two signs by frontage, but in lieu of the two signs, to have one slightly oversize would be acceptable.

Cmsr Ingram moved to approve **Appearance Case AC 17-03**, **Gail's Carriage Grove**, **9300 Waukegan**, as presented. The motion was seconded by Cmsr Hedrick.

Secretary Sopkin called the roll. The vote was as follows:

Ingram	Aye	Block	Aye
Hedrick	Aye	Manno	Aye
Minx	Aye		

Chp Zimmer moved on to the next agenda item, <u>Other Business/Public Comment.</u> There was no other business or public comment.

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## ADJOURNMENT:

There being no further business, Commissioner Minx moved to adjourn the meeting. The motion was seconded by Commissioner Block and approved unanimously pursuant to a voice vote at 7:11 pm.

Stacy Sopkin

Minutes by: Secretary Sopkin

Minutes were approved on				
May 1, 2017		by	, a voice vote	of the
Commissioners, with the votes as follows:				
Ingram	Aye		Minx	Aye
Hedrick	Aye		Block	Aye
			Manno	Absent