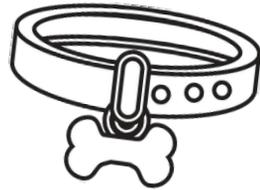
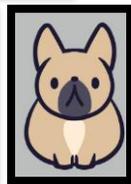
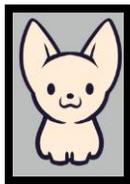


Lost Pet?!



In a study conducted by the ASPCA:

80% of pet owners believe that pet identification tags are crucially important:
But...only **33%** reported that their pets always wear I.D. tags



An estimated **5 million animals** enter shelters each year: **40-60%** of which are lost pets. Getting these pets back home can reduce shelter crowding.

1 in 3 pets will get lost at some point during their lifetime.

Microchipped **CATS** are more than **20 times** as likely to be returned to their owners.

Only **6 out of 10** microchips are accurately registered.

Microchipped **DOGS** are more than **2 times** as likely to be returned to their owners.

Proper Identification for Pets



Microchips

A microchip can be implanted by a veterinarian as a permanent means of identification.

What to Know:

Standard pet microchips are typically 12mm long ($\frac{1}{2}$ inch) and 2mm in diameter: about the size of a large grain of rice.

Effectiveness:

Each chip contains a unique ID number. This number can be read by a microchip scanner & matched with owner information in a comprehensive database.

- *But...*only when the owner's contact information in the microchip database is accurate.

Remember:

Microchips do not replace a tag & collar.

- Collar tags are still the fastest way for someone to reach you in the event that your pet becomes lost.



To Do List:

Register your pet: An unregistered microchip is useless.

- Keep contact information up-to-date:
 - Especially when you change address.
 - Include your mobile phone number.
 - When a microchipped pet isn't returned home, it's usually due to incorrect or missing owner information in the microchip registry.

Scan annually: Ask your veterinarian to scan your pet's chip to ensure that it's working & hasn't moved in your pet's body.

Remember...

Traditional Pet I.D. Tags:

Essential Collar Tags:

1. Name Tag:

- Your pet's name, owner's name, phone number & address.

2. Rabies Vaccination:

- Proof of rabies vaccination tag: this lets whoever finds you pet know that they are up-to-date on vaccinations.
- The number of the rabies tag is another way to identify your pet & find you.

3. Pet License Permit:

- It is the duty of every pet owner to obtain a permit for each pet living in the Village of Morton Grove.

4. Microchip (if applicable):

- If your pet is microchipped, attach a tag to your pet's collar listing: the microchip company's name & phone number.

Even the most well-behaved pets can become separated from their owner. That's why it is recommended that every pet owner prepares for the potential of a lost pet. Proper identification is a crucial step in keeping our pets safe.