



**Environment and Natural Resources Commission
MARKETING AND PUBLICITY SUBCOMMITTEE**

Agenda and Meeting Notice

Tuesday July 20, 2021 - 6 PM

Village Board Council Chambers First Floor Morton Grove Village Hall
6101 Capulina Ave., Morton Grove IL

Section 7e of the Illinois Open Meetings Act, 5 ILCS 120/7 allows Village meetings to be conducted by audio or video conference, without a quorum present at the meeting during a public health disaster provided certain conditions have been met. As the conditions set forth in section 7e of the Open Meetings Act have been or will be met, members of the Commission may physically attend the meeting or may attend and participate in the meeting via video conference. Members of the public may physically attend the meeting or may observe the meeting via Zoom:

Meeting ID: 988 2554 3599

Passcode: 316391

Telephone: +1 312 626 6799 US

<https://zoom.us/j/98825543599?pwd=UTcxcFNjN3ZyUjY1VDdjWnc3QXk5dz09>

Public comments emailed to tliston@mortongroveil.org and received at least one hour before the meeting will be read into the record during the meeting.

All persons attending meetings should wear a face covering and adhere to the Center for Disease Control's social distancing recommendations. Individuals should not attend public meetings if they have any symptoms associated with COVID-19, or if within the past 14 days they have tested positive for COVID-19 or have been in contact with another person who has tested positive for COVID-19.

Agenda

1. Call to Order/Pledge Allegiance/Roll Call
2. Approval of Minutes of May 18, 2021
3. Old Business
 - 3rd Friday of the month submission
 - Website update submissions
 - Marketing for September 11, 2021 Expo
4. Other Business
5. Commissioner Comments
6. Audience Comments
7. Adjournment

MINUTES OF THE MAY 18, 2021
MARKETING AND PUBLICITY SUBCOMMITTEE OF THE ENVIRONMENT AND NATURAL
RESOURCE COMMISSION
RICHARD T. FLICKINGER CENTER 6101 CAPULINA
MORTON GROVE, ILLINOIS 60053

Pursuant to proper notice in accordance with the Open Meetings Act, the meeting was called to order at 6:02 p.m. by staff liaison Terry Liston. In attendance were:

Members: Commissioners Gia Schultz, Sarah Tag, Tariq Laliwala, and Chair Georgie Brunner (all via Zoom)

Absent: none

Village Staff : Corporation Counsel Teresa Hoffman Liston (in person)

Guests: none

The committee discussed a standing meeting date and time and agreed further meetings would be on the third Tuesday each month at 6:00 PM.

Commissioner Schultz then move to approve the minutes of the April 8, 2021 meeting. The motion was seconded by Commissioner Laliwala and approved unanimously via a roll call vote.

The Commission then reviewed a proposed article submitted by Commissioner Corelli. It was the consensus of the subcommittee that Commissioner Corelli should be applauded for her efforts and that Commissioner Schultz would work with her to refine the article.

The commission then discussed an e-newsletter article to be published on the third Friday of May. Commissioner Schultz recommended that the article highlight composting and choices residents currently had. She offered to draft a short - six lines or less article with a link to the Village website sections on composting. The commission also discussed and decided that the June newsletter article be directed towards local businesses and highlight the upcoming Expo.

A discussion then ensued about the Kids for a Greener Morton Grove contest. Currently the program was not being promoted to individual classrooms. The commissioners agreed that outreach needed to be directly to principals and art teachers. The commissioners agreed to discuss the logistics for the announcement of the winners of the contest at the June 12 French Market with the entire commission at it's June 1 meeting.

The next subcommittee meeting was set for June 15, 2021 at 6:00 pm via Zoom.

There being no further business Commissioner Schultz moved to adjourn the meeting. The motion was seconded by Commissioner Tag and approved unanimously by a roll call vote at 6:28 pm.

Minutes By

Teresa Hoffman Liston
Corporation Counsel