

THE EXCHANGE

Incredibly Close & Amazingly Open

Winter 2017 Edition

A Message from Mayor Dan DiMaria

Dear Neighbors,

From the Cubs' World Series win to the national election, 2016 was one for the record books. I am proud of our many accomplishments here in Morton Grove as we continue to implement our strategic plan. Highlights include maintaining our top-notch Village services without raising property taxes; developing our new Village logo; improving Village communications, increasing community participation in programs like our Citizens Police Academy, National Night Out, Adopt a Planter, Community Garage Sale; and approving economic development agreements to bring the Moretti's Restaurant to our Village as well as new residential and shopping opportunities to the Waukegan and Dempster area.

2017 promises to be busy for us. Moretti's is expected to open this fall. Revitalizing the Prairie View Shopping Center remains a top priority. While I am not satisfied with the slow progress - we won't give up and will continue to work with the current owners until we are successful.

In January, we finalized a 40 year contract with the City of Evanston to purchase Lake Michigan water. Evanston has been providing high quality reliable water to Skokie and other suburbs for many years. The rate we will pay to Evanston is much lower than what we currently pay the City of Chicago. Over 40 years our projected savings are almost \$100 million dollars, which we will use to improve our infrastructure while keeping water rates as low as possible.

We can all be proud of this team effort which will benefit Village residents now and for many years to come.





February Is National Restaurant Month

Win 1 of 10 - \$25 Gift Cards

Bring your Morton Grove restaurant dining receipts, dated in February 2017, to Village Hall by March 3

Each group of receipts or individual receipt for \$25 will be considered an entry *1 receipt greater than \$50 is entitled to 1 entry/\$25 increment

> Winning entries will be drawn at the March 13 Village Board Meeting Maximum one winner per household

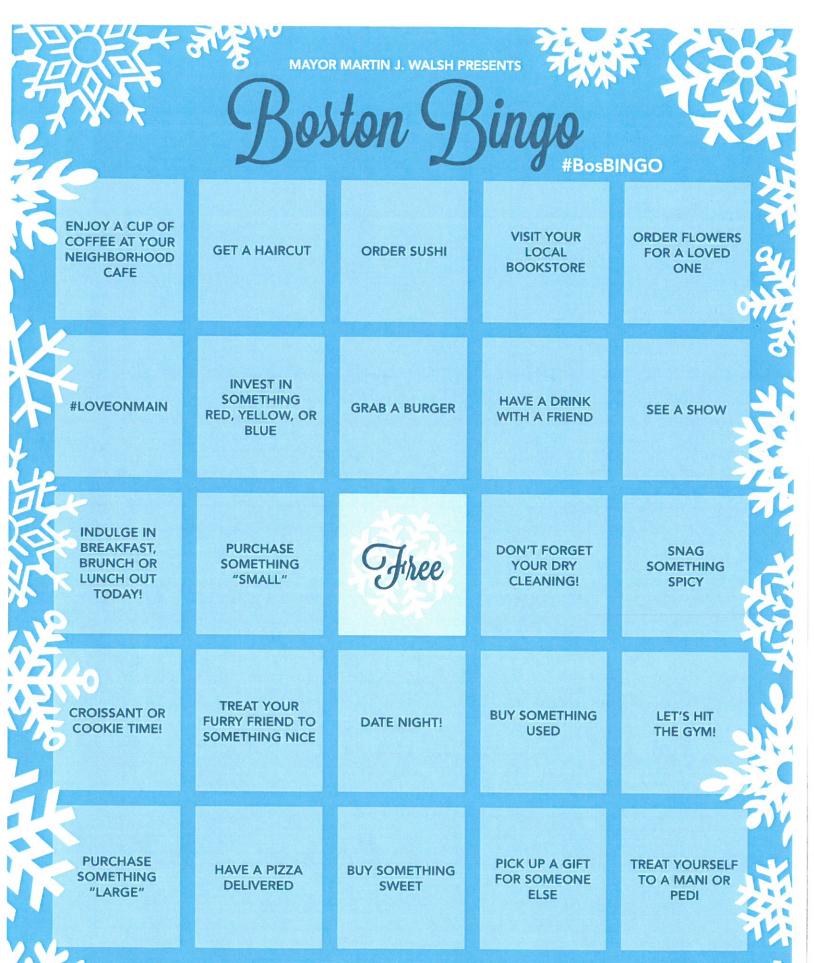
Visit Village Hall or www.mortongroveil.org to find the MG Restaurant Guide



Your Mayor, Dan DiMaria



In this Issue	
Page 2	Public Meeting Schedule
Page 2	New Water Contract
Page 3	Economic Development Updates
Page 4-5	Public Safety & Services Updates
Page 4	Citizens Police Academy
Page 5	New Fire Department Ambulance
Page 5	Village Feedback Form
Page 6	Public Works Service Updates
Page 7	Community Senior Updates
Page 8	Photo Contest Winners
Page 8	Village Directory





Scavenger hunt underway in York County to promote local businesses

POSTED 5:59 PM, JUNE 22, 2015, BY FOX43 NEWSROOM, UPDATED AT 06:01PM, JUNE 22, 2015



This is an archived article and the information in the article may be outdated. Please look at the time stamp on the story to see when it was last updated.

YORK COUNTY, Pa. — There is a summer activity that can take you all over the county, and in the end you may

businesses. Each business has a stamp. Once your map has at least eight stamps, you can drop it off at one of the The York County chapter of Buy Fresh, Buy Local is hosting a scavenger hunt. There are 33 businesses involved. stops or take it to Flinchbaugh's Orchard and Farm Market on August 8 by 2:30. The scavenger hunt wrap party All participants have to do is stop at one of the businesses to pick up a map. Then, they can travel to the will be hosted at Flinchbaugh on the 8th in conjunction with their peach festival.



Buy Fresh, Buy Local is hosting the event so people realize what is available to them locally. Flinchbaugh's is a fourth-generation farm. They say they understand how buying local has changed and look forward to the experience of showing people what they have to offer and how fresh it is. "It didn't came from a plastic bag, in the grocery store. It just was picked from the tree outside there so, I guess that connecting to directly what they had to do, what we had to do as the farmer to get it to them, that's what I'm looking forward to," said Julie Keene from Flinchbaugh's Orchard and Farm Market

Those who participate will have the chance to win prizes that include wine, bakery goods and more. If you attend 24 or more places you have the chance to win the grand prize! They are keeping exactly what it is a surprise.

For more on how to get involved visit: http://buyfreshbuylocalyork.com/

cehook Twiter

Linksoln

Instagram.

Pinteres

Google

Login

vices

Free Resources

Member Dashboard

Contact us

Engaging your Chamber Members through a Scavenger Hunt



A member of the Chamber of Commerce Professionals Group on Facebook recently asked:

" I'm thinking of doing a scavenger hunt this summer with some chamber businesses... wondering if anyone has already done this and might be interested in sharing info with me I can tweak to fit our organization?



Types of Chamber Scavenger/Treasure Hunts

There are a handful of ways of doing a scavenger hunt for your member businesses, all with differing levels of intricacy and involvement.

The Crawl

This type is usually used with bars or restaurants and works the way your passport does with a stamp for each visit. Participants pay a flat fee and receive a sampling at each business. You

Set Notifications

can require members to partake in a taste or simply receive a stamp for walking in the door. Those who get stamped at every participating venue either receive something like a t-shirt or get entered into a drawing for a gift.

If your area has many restaurants, particularly if they're in walking distance from one another, this is a great way to draw a crowd and offer businesses an opportunity to wow tasters.

Picture Hunt

Make sure your participants know to bring a digital camera or a smart phone for picture taking. This hunt is all about the digital souvenir. Give them a theme (such as something purple) and a list of businesses and have them "capture" the theme at the local business. For example, if your theme was purple, a picture of a purple-iced doughnut at a bakery would suffice.

This sort of hunt lends itself well to social media. You can ask participants to post their pictures to Instagram, Twitter (with a hashtag), Flickr, your chamber's Pinterest board or tag the chamber from their own profiles.

A twist on this idea is to have participants post video of the hunt on YouTube instead of pictures.

Amazing Race

This scavenger hunt becomes more about the journey with clues received at one member business that lead you to the next one. It is an extremely exciting way to drive traffic to member businesses, but if you make it about getting to the end as soon as possible, your participants will not spend any time enjoying the businesses. If you'd like them to stay a while, give them something to do at each business before they receive their next clue. The winner receives a prize.

Gail Crosby Haller did this at her chamber and she said, "Everyone chips in with prizes for the gift basket. It's been very successful."

Scavenger Hunts are lots of fun and there are so many ways to put them on. If your chamber is considering hosting one, think about how you can get participants to experience the member businesses and not just buzz in and out.

Guest post by Christina Green

"Photo Scavenger Hunt" Image via Flickr by Melissa Hillier

Note from Frank: Enrollment in the Chamber Pros Content Marketing Bundle program is now open...